

Key Advantage:

Stronger visual component leading to enhanced understanding and superior learning experience:

A picture is worth a thousand words. The best teachers are those who are able to visually convey even the most dry concepts. Our personal coaching methodology and cutting-edge technology not only allows the teachers to use the visual element, but makes it more powerful by improving the quality of the visual. This leads to a superior learning experience and also to enhanced understanding.

Learn from One Guru-Arun Sharma

Our coaching methodology, combined by our eClass room technology ensures that all students learn from one source who is delivering the same successful, class-tested content consistently. This is setting new standards in the learning process. The technology we use removes the constraints placed on us by geography in the learning process. The technology we use removes the constraints placed on us by geography-allowing you to access the best teachers and the most respected experts from around the world. The course understands the constraints faced by students and negated the need to travel to a particular location to learn. This is also a boon to anyone who needs to be constantly travelling as they can take the class from anywhere in the world - all you need is access to the Internet.

Flexible schedule that fits your lifestyle:

We understand that your time is crucial. You may have a job or a student already engaged with lot of prior commitments. Our batches and classes are held at various times of the day/night so that they suit the time constraints for all kinds of students.

Online access to faculties beyond class hours, recorded classes for review and lots more

Each student gets an online account at Tata McGraw-Hill Education/ Mindworkzz where you have access to a host of facilities 24x7

You Can

- post questions to faculties
- discuss subjects based on current topics in the class
- discuss on forums
- talk to live faculties on our Online Channels
- view recorded classes to review the topic till you understand and master it
- access study materials
- Take online mock tests
- Manage your homework / Assignments online
- Network with your peer-group of students and learn collaboratively.

Accessing the Course :

- 1) Through the web : You can join directly from your home-and access the class on your PC/Laptop or even from a cybercafé.
- 2) Through our local centres: The planned local centres are intended to give students a place to attend the online classes of Arun and also get a local teacher who will help moderate your queries. Apart from getting the best faculties in India and across the world to teach you.

In both the options you get

- Complete printed course material + Lots of e materials
- A web account at our site where you can keep in touch with faculty beyond class hours and manage your affairs on our site.

Know more log on

www.mindworkzz.in

Available from your nearest bookstore or contact:



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Tata McGraw-Hill Presents

CAT Exam-Prep Online Tutoring

Arun Sharma teaches Online

Online tutoring



Education

MindWorkzz
The Technology to tame CAT

No one plays a greater role in opening minds by making vital knowledge available around the world than Tata McGraw-Hill Education.

With offices in 33 countries and publications in more than 35 languages, from traditional textbooks to the latest in online and multimedia learning, Tata McGraw-Hill Education develops products that expand horizons, feed curiosity, lift aspirations and change lives.

Tata McGraw-Hill Education market leading publisher of choice for the leading names in Academia and Industry with over

- 900 original books for Engineering, Computing, Science, Mathematics, Business, Economics and Professional markets.
- Sales & Marketing network of over 100 professionals located across 12 key locations and 9 sales offices in India.
- Excellent Logistics & Warehousing facilities at Noida (near Delhi) and Chennai.

MindWorkzz

The Technology to tame CAT

Set up with the sole purpose of helping and aiding people to improve their intelligences – especially in the fields of Mathematics, Logic, Language, Interpersonal and Interpersonal intelligence. Mindworkzz is a leading provider of training solutions focused on helping people expand their intelligences.

The core belief at Mindworkzz is that the presence of a small manageable and meaningful challenge is the most important ingredient for any learning. So if an individual is presented with the right learning challenges he/she can actually drastically improve his/her capacity to reason/think.



Arun Sharma, CEO:

An IIM Bangalore Alumnus, Arun is a leading author of the highly successful list of bestsellers on CAT from Tata McGraw-Hill. Besides having cleared the CAT a mind boggling 11 times (with a percentile of 99.99 in CAT 2008)- he is an expert in intelligence development processes.



Meenakshi Upadhyay, Chief Knowledge Officer:

Meenakshi is the co- author of the bestseller book Verbal Ability and Reading Comprehension for CAT by TMH publications. Herself a language expert with an innate ability for language and communications she has helped many students in reaching their ambitious goal of cracking the CAT for the past 10yrs.

Teaching Methodology

The Learning Process

All good learning environment have

- An acknowledged expert on the subject matter who impart his knowledge to the students
- A Class-tested and proven Instructional Design that help students learn through the best learning style suited to them
- Excellent Study Material
- Real-Time voice communication and one-on-one interaction between the Student and Teacher
- Visual Approach to teaching by the use of a black/white board to illustrate proofs/ concepts
- An open environment where students feel free to ask for clarification of their doubts without any inhibitions
- A teacher who is always available to help the student - even after class hours.

Tata McGraw-Hill / MindWorkzz CAT Personal Coaching Program for Success

Tata McGraw-Hill is proud to present the MindWorkzz CAT Personal Coaching Program for Success featuring the most widely acknowledged and respected author of best-selling CAT Exam-prepbooks in the country - Mr. Arun Sharma.

The MindWorkzz CAT Personal Coaching Program for Success will

- Give you the opportunity to learn directly from the Guru of CAT Exam Prep - Arun Sharma LIVE Online.
- Use Arun's unique and tested CAT Exam prep techniques and methods as the instructional design to prepare you for the CAT exam
- Give access to the study material prepared by Arun which is not available in any of the book-stores
- A cutting-edge eclass room system

Our unique and exclusive eClass room system will help you

- Attend the class in the privacy of your home / office/internet cafe and learn as much as possible
- Give you access to previous classes
- will show you how Arun approaches and solves problems by visually showing in the real-time Arun's whiteboard as the teaches
- Be your support system to ask doubts whenever you have them. We have a 12 hour online support of teachers who are on standby to clarify your doubts.
- Attend the class even when you are away from your hometown by just logging on during the class time.

The features of an eClass Classroom are

- Real live teacher teaches you with help of video/and internet technology
- The class is held live where the teacher speaks to you directly.
- The teacher's desk top is visible to you like a board he whatever the teacher writes or writes or speaks on his/her computer is shared live .
- You can ask questions and get your doubts cleared immediately.
- The student as well as the teacher can interact and talk to each other during the class.
- you can also talk to the other students in the class just like a real classroom`



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